THE

AMBLYN

GROUP

CAPABILITY STATEMENT

MWBE CERTIFICATION
PROCUREMENT MARKETING
TRAINING & OUTREACH

Get Certified. Get Visible. Get Opportunities.

The AMBLYN Group is a business consulting firm helping small and diverse businesses build visibility, strengthen their positioning, and compete for public- and private-sector opportunities. We also help agencies, corporations, and business-support organizations engage suppliers and deliver practical entrepreneurship training.

COMPANY DETAILS

The Amblyn Group Inc.
New York, NY
100% minority- and woman-owned
Established 2019

CERTIFICATIONS

NYC M/WBE
MWCERT2020-5024

NYS MBE / WBE
ID 64933

WBENC WBE
WBE2501241

VENDOR INFORMATION

NYC DOE Vendor
THE834401

NAICS 541613
Marketing Consulting Services

CONTACT

Angelina Ramirez
Founder & Principal
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www.amblyn.nyc

CORE CAPABILITIES

MWBE Certification & Advisory
Eligibility and readiness assessments; document and application preparation; responses to agency requests; interview preparation and recertification support.

Procurement Marketing & Business Development
Capability statements, buyer research, positioning, outreach strategies, opportunity research, and proposal and presentation support.

Training & Workshops
Customized virtual and in-person workshops and cohorts on certification, contracting, capability statements, buyer outreach, and AI for bids and RFP readiness.

Marketing, Outreach & Supplier Engagement
Campaign strategy, content, email and social communications, bilingual outreach, community engagement, vendor recruitment, and event promotion.

WHY AMBLYN

Corporate insight, community experience. Founder experience spans American Express, PepsiCo, Altria, nonprofit leadership, and small-business development.

Hands-on, bilingual delivery. English and Spanish support, practical guidance, and strategies tailored to each audience and engagement.

RELEVANT TRAINING EXPERIENCE

Angelina Ramirez has facilitated training for the New York Women's Chamber of Commerce **ContractHER**, Columbia University's **CU Grow**, and BOC's **Ascend** programs.

Build stronger businesses. Expand opportunity.

Certification advisory | Customized training | Marketing & outreach